

Native Mobile Application Generation in Version 11 of Iron Speed Designer

Iron Speed Improves Functionality and Customer Experience in Latest Release

San Jose, Calif., – August 8, 2014 – Award-winning software company, Iron Speed, Inc., has released Version 11 of its development software for Web, Mobile and Cloud database applications. Native mobile application generation has been added to the tool, along with new generated application features such as infinite scrolling and modal pop-up pages, and a simplified user interface which makes it even easier and faster to create apps.

“We feel these new features will enhance our customers’ experience with our product and produce even more visually stunning, feature-rich .NET Web applications”, said Iron Speed CEO and co-founder Alan Fisher.

Once Iron Speed Designer generates a mobile app, it is immediately ready to submit to the Apple App Store (iOS) and Google Play (Android).

“Customers have been eagerly awaiting these new features, and the feedback we’ve heard has been overwhelmingly positive,” said Akesh Gupta, Enterprise Architect of Lightspeed Solutions, LLC. “With each new release, Iron Speed has prioritized what is important to their customers, and this release is no exception.”

Infinite scrolling allows the building of applications like popular social networks – once the bottom of the page is reached, new content loads automatically. Modal Pop-Up allows the user to open pages in a modal pop-up window, a new browser tab, or redirect to the same window.

Iron Speed Designer has also been significantly streamlined so it's easier to learn and navigate. Attractive and intuitive wizards make building apps faster than ever.

“Saving our customers time and effort has always been important at Iron Speed, and this latest enhancement reinforces our commitment to making our customers’ experience the best possible”, stated Fisher.

Perpetual licenses are available online and monthly subscriptions start as low as \$749 per quarter. Additionally, you can download the FREE trial and be the first to know about Iron Speed promotions and discounts: <http://www.ironspeed.com/download>

About Iron Speed, Inc.

Iron Speed is the leader in enterprise-class application development. Our software development tools build database and reporting applications in significantly less time and cost than hand-coding. Our flagship product, Iron Speed Designer, is the fastest way to deliver applications for the Microsoft .NET, Mobile and Software-as-a-Service (SAAS) cloud computing environments.

Iron Speed is well-funded with a capital base of over \$20M from several strategic investors and executives from AMD, Excelan, Onsale, and Oracle. The company was founded in 1999 and is based in San Jose, CA. and is located online at: www.ironspeed.com.

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