

For Immediate Release
Iron Speed, Inc.
Sephora Green
408.228.3429
sgreen@ironspeed.com
<http://www.ironspeed.com>

Iron Speed Releases SharePoint Tool for IT Professionals Develop complete, database-driven SharePoint applications without programming

San Jose, CA – September 28, 2010. Software development tools-maker Iron Speed, Inc. released Iron Speed Designer Version 7.1, the newest version of its popular Web 2.0 application development tool. Iron Speed Designer generates database applications for the .NET, Cloud and Microsoft SharePoint environments. The ability to implement SharePoint applications without any special software development knowledge helps IT departments create robust, productivity enhancing applications in less time and with fewer resources.

“There is one very critical aspect about the tool that sets it apart from others...Iron Speed Designer delivers “database-driven” SharePoint apps. That's not something you can do with other SharePoint facilities.” – Alan Fisher, Co-Founder, Iron Speed, Inc.

SharePoint 2010 Application Generation

In Iron Speed Designer V7.1, users can generate Microsoft SharePoint 2010 applications straight from an existing database. Generated applications run inside and are fully integrated with SharePoint. No knowledge of ASPX, .NET or SharePoint APIs is required.

“Iron Speed Designer applications utilize SharePoint master pages so they look and feel like just like other native apps. You really can't tell the difference between an application created with Iron Speed Designer and a hand-built application.” – Herman Chan, Software Developer, Presence Consulting

Integrated SharePoint Application Security

Generated applications include integrated SharePoint application security. SharePoint sites and their groups are used to retrieve security roles. Iron Speed Designer validates the user against a Microsoft SharePoint server on your network by retrieving the logged in user's credentials from the SharePoint context.

“With V7.1, you don't have to be a developer to build and deploy database-driven SharePoint applications. Iron Speed Designer does everything I need right out of the box.” - Akesh Gupta, Principal, Light Speed Solutions

Enhanced IDE Support

V7.1 provides support for Microsoft Visual Studio 2010. Application code generated by Iron Speed Designer is designed to work directly with Microsoft Visual Studio .NET. You are not required to use Microsoft Visual Studio; Each product has its benefits and they complement each other.

“Iron Speed Designer is not an IDE – it's one heck of an application generator! I use Visual Studio alongside of Designer for debugging, intellisense and a couple of third-party controls...It's really simple to toggle between the two.” – Jim Murphy, Owner, River City Software Development LLC

Iron Speed Designer Version 7.1 System Requirements

Iron Speed Designer Version 7.1 runs on Microsoft Windows 7, Windows Vista, Windows XP, and Windows Server 2003 and 2008. It generates .NET Web applications for Microsoft SQL Server, Oracle, Microsoft Access and MySQL. These applications may be deployed on any machine running the .NET Framework. Iron Speed Designer supports Microsoft SharePoint 2007 and 2010 and Windows SharePoint Services (WSS3). Find complete information about Iron Speed Designer Version 7.1 at www.ironspeed.com .

About Iron Speed, Inc.

Iron Speed is the leader in enterprise-class application generation. Our software development tools generate database and reporting applications in significantly less time and cost than hand-coding. Our flagship product, Iron Speed Designer, is the fastest way to deliver applications for the Microsoft .NET, Cloud computing and Microsoft SharePoint environments. With products built on decades of experience in enterprise application development and large-scale e-commerce systems, Iron Speed products eliminate the need for developers to choose between "full featured" and "on schedule."

Founded in 1999, Iron Speed is well funded with a capital base of over \$20M and strategic investors that include Arrow Electronics and Avnet, as well as executives from AMD, Excelan, Onsale, and Oracle. The company is based in San Jose, Calif., and is located online at www.ironspeed.com .